

November 30, 2009

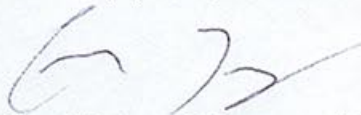
To Whom It May Concern:

I understand that Marketing Breakthroughs is submitting a proposal to your organization for consideration in an upcoming project. In helping you make your decision, I would like to share with you a reference I recently wrote for them:

"Rhodes & Williams Insurance Brokers recently hired Marketing Breakthroughs to help develop content and search engine optimization for our website. Before beginning, the process was very well explained and ran very smoothly. The results are speaking for themselves: praise from colleagues, employees and clients, improved Google rankings, increased hits, and leads. Working with the Marketing Breakthroughs' team was a pleasure, and I look forward to building on our initial results."

I highly recommend the services of Marketing Breakthroughs. Their team approach, dedication, and expertise ensured our complete satisfaction, as I am sure it will for you.

Sincerely yours,



Cory Young, B.Comm., C.A.I.B.
Chief Operating Officer