



January 23, 2008

To Whom It May Concern:

It is with great pleasure that I recommend Marketing Breakthroughs for any marketing, branding or event planning initiatives that your organization might be looking to accomplish.

Steve Klein has helped Paramount Properties dramatically improve the branding and messaging found on our website, advertisements and outdoor signage. His professional staff is on the cutting-edge of marketing and branding, bringing unparalleled substance, pizzazz and "sizzle" to our website and signage.

In addition to my role at Paramount Properties, I've also worked with Marketing Breakthroughs as the Chair of the Ottawa Celebrity Sports Dinner, a yearly event that supports a number of local charitable organizations. The 2007 Dinner was an amazing success, attracting close to 1,200 people and raising more than \$200,000 in the process.

The resounding success of the event is a direct result of the organization, efficiency and event planning expertise of Steve and his staff. As part of the Organizing Committee, they took the lead in generating the gameplan for the event, handling the budgeting, marketing, multimedia production, venue planning and overall coordination of the production on the day of the event. Without a doubt, the Dinner would not have been nearly as successful had MB not been on our team.

Should you choose to work with Marketing Breakthroughs, you'll be working with a team that carefully listens to your needs and goals to produce original marketing and advertising solutions that will help your organization move forward. Most importantly, the staff is extremely proud of their work and will work extra hard to make sure clients are satisfied with the final product, each and every time.

Sincerely,

A handwritten signature in blue ink that reads "Stuart Ages".

Stuart Ages

Vice President, Paramount Properties
Chair, Ottawa Celebrity Sports Dinner