



LOYALIST TRAINING AND DEVELOPMENT CENTRE

August 27, 2001

To Whom It May Concern,

This letter is to endorse the work and professionalism delivered to the Loyalist Training and Development Centre from Marketing Breakthroughs.

The services delivered by Marketing Breakthroughs were instrumental in the progress we have made in selling our product to a wide range of constituents. Steve Klein and his staff were very thorough in performing an in-depth needs analysis so they in turn could provide us with quality design services and other marketing recommendations.

In my opinion, they have the ability to develop state-of-the-art and/or best in class marketing materials.

If you have any questions that you would like to ask in regards to this matter, I would only be too pleased to discuss them with you.

Sincerely,

Ted Reid  
Dean  
Training & Development

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*Helping you get where you want to go!*