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To Whom It May Concern:

On behalf of Jason Shinder and myself, the owners and principals of District Realty, we are very pleased to provide a reference of Steve Klein and his team at Marketing Breakthroughs.

Marketing Breakthroughs (MB) have been our marketing go to company for over a decade, and this is a trend that will continue for even longer. MB provides a multitude of marketing services to District including designing and managing the implementation of our original web site and are currently working on creating a new web site for us scheduled to launch this summer. MB created our branding, designed our marketing pamphlets and flyers, our For Lease, For Sale and For Rent site signage, and help us maintain our web site content, and manage our SEO campaign. MB is also responsible to market our residential apartment rentals using Google Adwords, Kijiji ads and all forms of on line advertising. MB even piloted our successful transition from newspaper advertising to on line marketing, saving us both time and money. There is literally no marketing that takes place in our office that isn't touched by someone at MB.

MB has a great team headed by Steve Klein who is always involved in the process and product and is always available should you need. MB is cutting edge, current, creative, practical and cost sensitive. They have, and continue to help make District a success, and we fully recommend them to any firm, large or small, who are in need of marketing expertise of any sort.

Regards,

DISTRICT REALTY CORPORATION,
BROKERAGE

Steve Ramphos,
Broker of Record, President

SR/ec